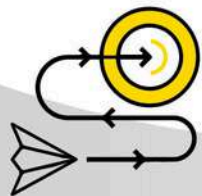
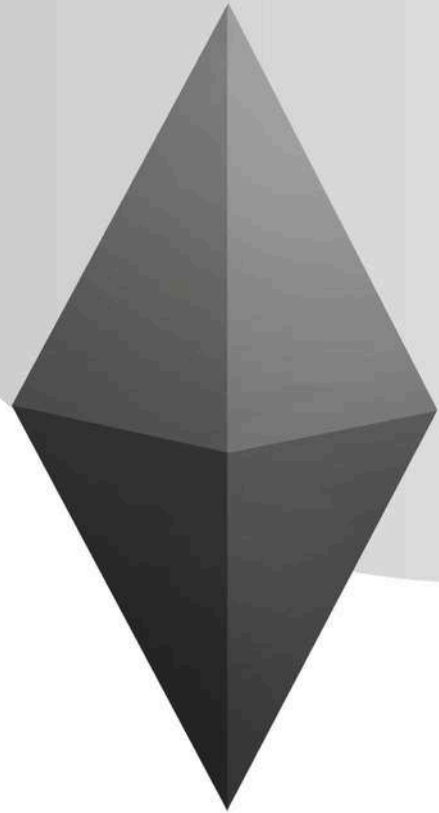


Let's make
great things
happen!



Hello!



Who We Are

We are a creative / design / digital agency based in Jakarta, Indonesia. We create brand identity, graphic design, website, booth, motion graphic, as well as 360° social media campaigns among many others.

We have built our reputation and client-base of multiple leading brands with our can-do attitude and willingness to go extra distance.

Being very passionate about what we do, we listen to your needs and collaborative with you to deliver the most effective way to communicate with your target audiences, tailored to perfection only for you.

Vision

We focus on our costumers' success by developing a communication to their market and target, driven by our cretivity, innovation and passion.

Mission

We commit ourselves to listen and respond to each one of our customer's needs. Our core values: attention, efficiency and reactivity.

What We Do

Creative Lab



From Video Commercial, Branding, Packaging to full-course Creative Campaign & brand activation ideas.

360 Digital

dynamix

Craft your digital presence with solid strategic research, Solid content pillars, Captivating visuals, Engaging shorts or long video and in-depth reporting to see how your brand grows.

Video & CGI Production

Vertex.

Bring your ideas to life with high quality videography & 3d CGI that grabs your audience attention on the spot.

360 Ads & Media

epixx

Strategize to put your message to be the right person in the right place at the right time

KOL Management

Kolective

Boost your brand impact with the right influencers. From Mega to Nano, We help you find the right influencer and manage the A-Z to get your message out there and be seen my millions.

Offline Event Construction

Frontix

Build your credibility with the right display representing your brand. We build booths, display & event building for your brand activation needs.

We love
what we do
because we
are **passionate**
about it.

Our Clients

We have partnered with other companies and individuals from multiple industries to ensure that our services are not limited but actually growing. By helping brands navigate through rapidly changing market and pushing emerging businesses to be heard, we aim to create a solid communication that matters.



Our Works



DVC (Digital Video Commercial)

Brand.



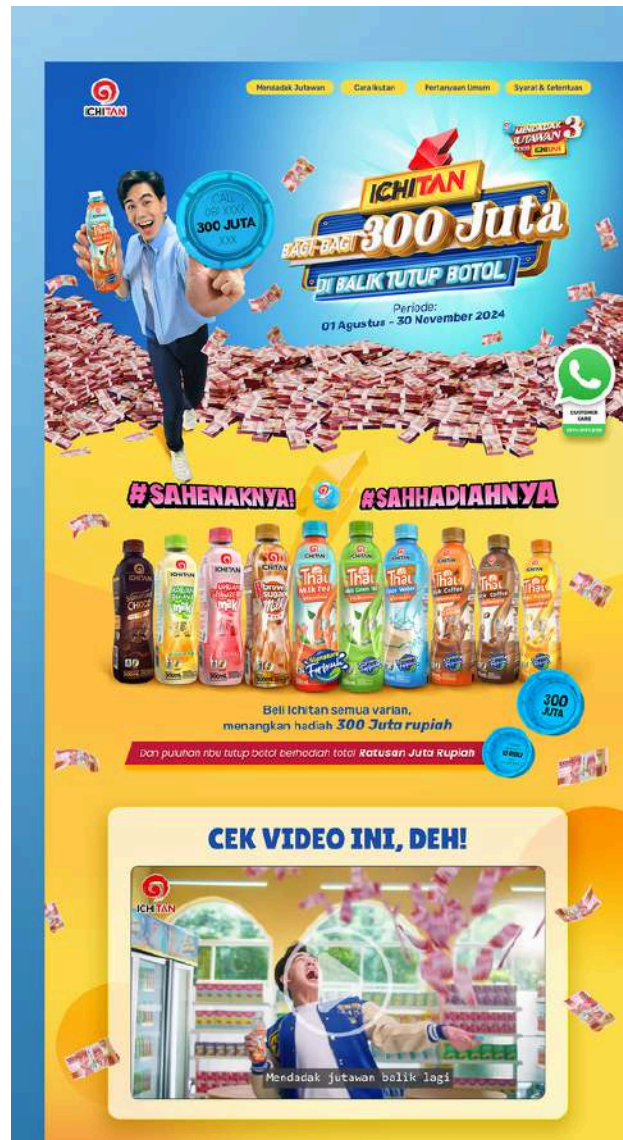
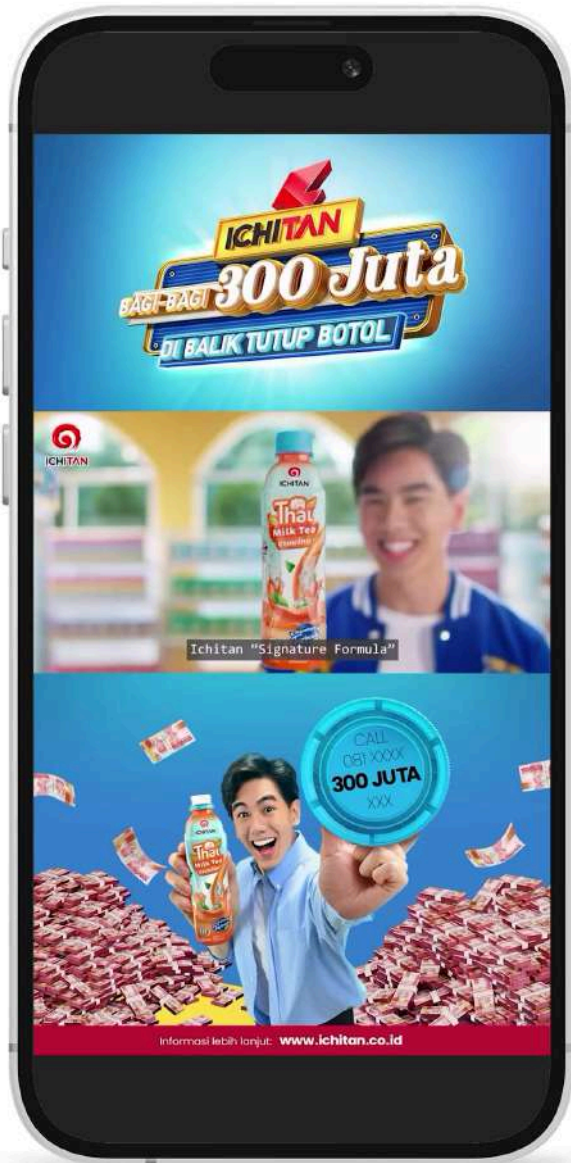
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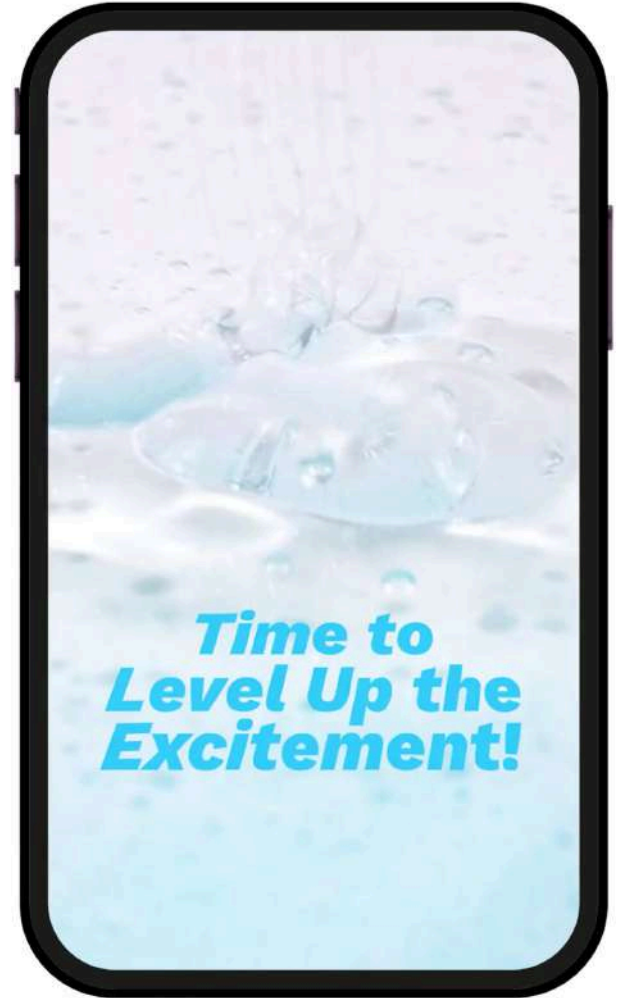
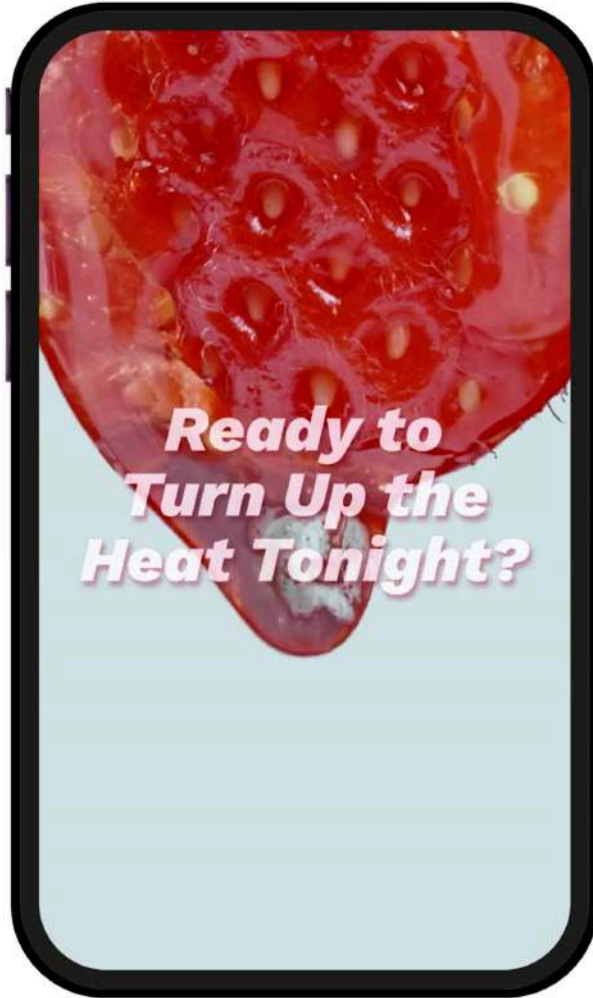
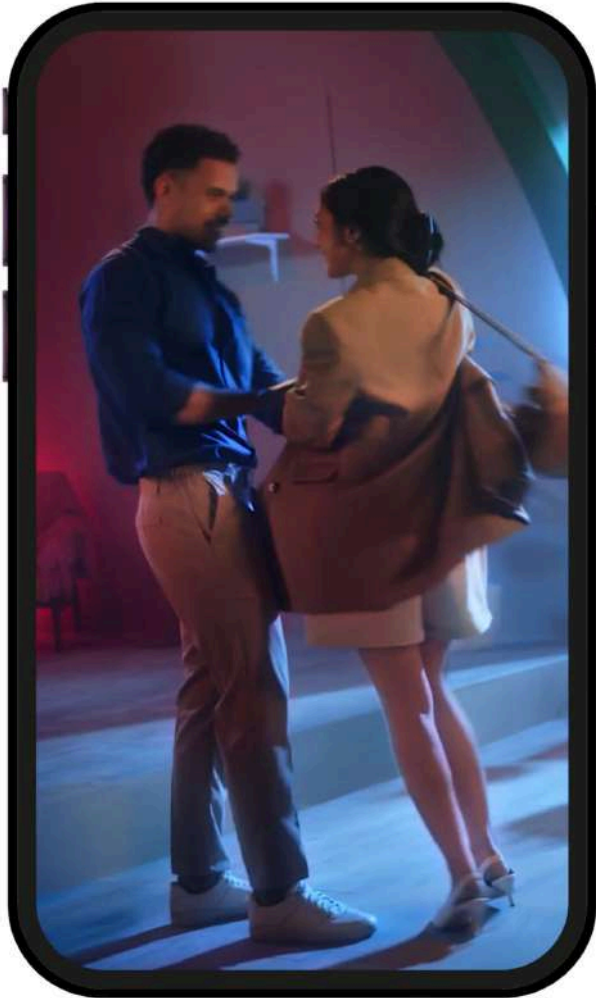
We specialize in producing television commercials (TVCs) for prominent brands. Our comprehensive services encompass the entire process from ideation and storyboard development to production and editing. We are proficient in incorporating 3D animation and various other creative elements to ensure each TVC is compelling and effective. Additionally, we adeptly adapt the creative concepts of our TVCs for implementation across multiple digital and offline platforms, ensuring a consistent and impactful brand presence.

[Check the video here!](#)





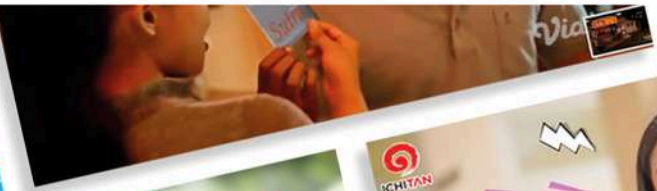






Jam Pulang Kantor





Mari Lakukan Kebaikan Kecil bersama

YABRII!

SUSU YOGHURT JEPING YANG BAIK

Tersebut di Alfamart Alfamidi LAWSON



ESER, COR

EMANG YANG ASLI BEDA!

DREAM BRIGHT

28 Januari - 31 Maret 2023

Kunjungi website www.ichitan.co.id

COBAIN SUSU KOREA!

25 Tahun Senantiasa Melindungi



Full 360° Campaign

Brand.



Description.

In today's digital era, brands must stay closely connected to evolving market trends, with 360° marketing becoming an essential part of consumers' daily lives. We specialize in managing end-to-end campaigns and events, from online to offline, delivering results that are both impactful and meaningful.

Our work includes collaborations with macro and mega Key Opinion Leaders (KOLs), media publishers, and digital advertising strategies. We also activate offline channels such as print media to ensure a strong, integrated presence across all platforms. Trust our team to elevate your campaigns and events with experiences that truly resonate.



**SPILL
FIRST TIME**
KAMU NYOBAIN
**WOW
SPAGETI**

10 Cerita Paling Epic
akan mendapatkan

**E-WALLET
Rp 100.000**

Cek next slide ➡



**WOW
SPAGETI**

**APATOPPING
PILIHANMU?**

Drop Topping Favoritmu
di Kolom Komentar!



**JANGAN LUPA IKUTAN
KOMPETISINYA!**

POST DI MEDIA SOSIAL KAMU DENGAN
#WOWSPAGETIRESTOJOGJA



BARU!

**WOW
SPAGETI**
Instant Spaghetti

**CREAMY
CARBONARA**
WOW SPAGETI

TOPPING KREPPY
KAMU PANGGANG
DI RUMAH KAMU

**SPAGHETI ALA RESTO
3 MENIT JADI**

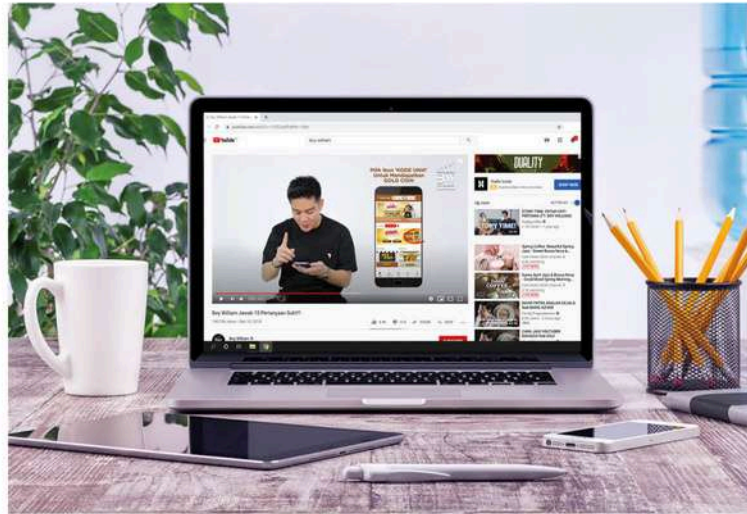
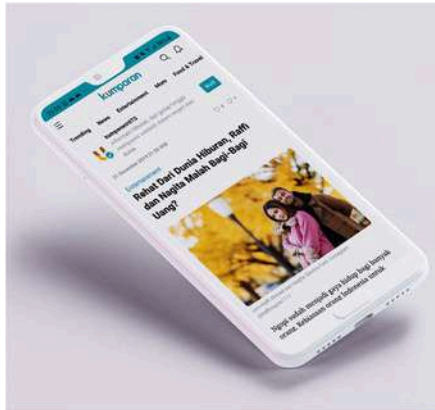


**Keserwah
WOW
SPAGETI
RESTO**









Digital Campaign

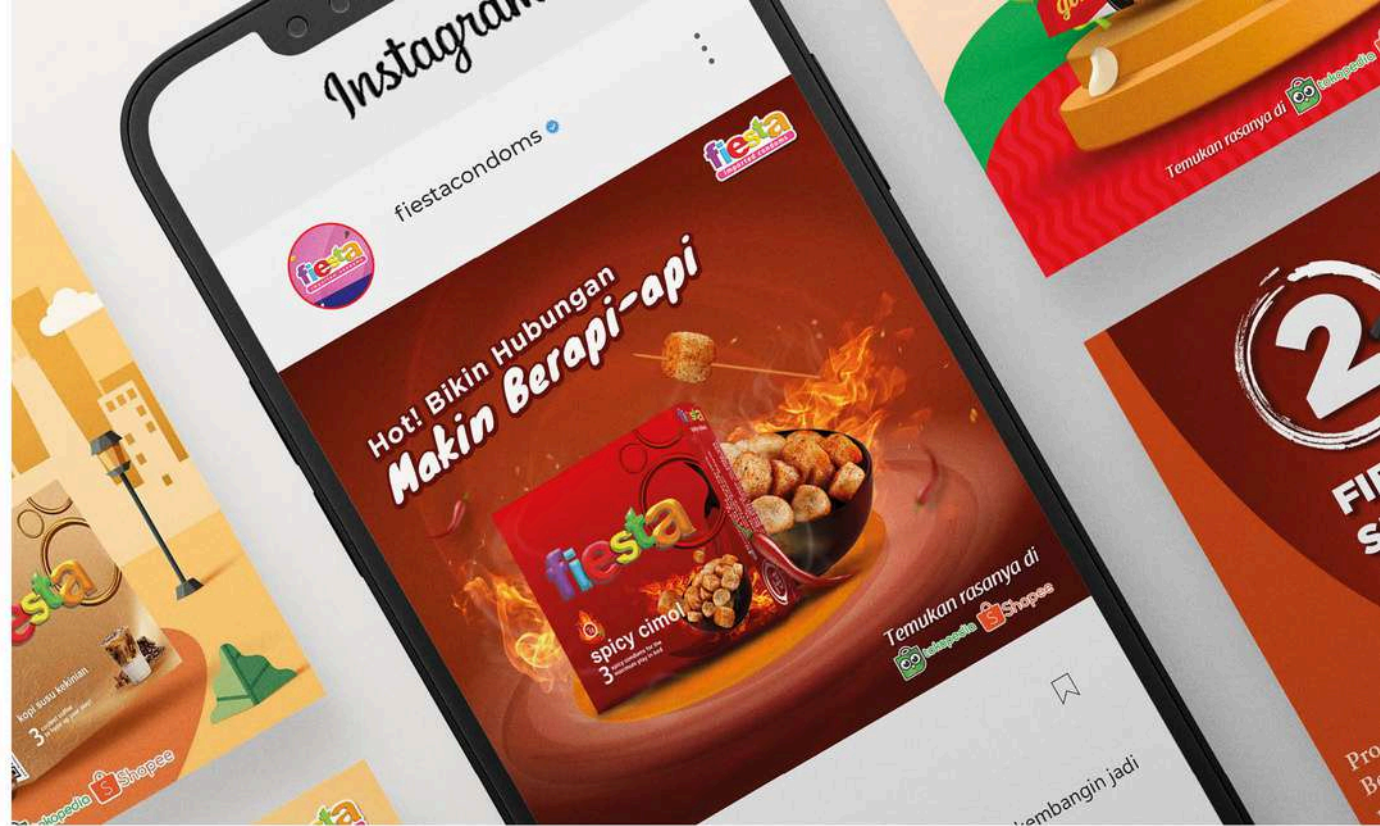
Brand.

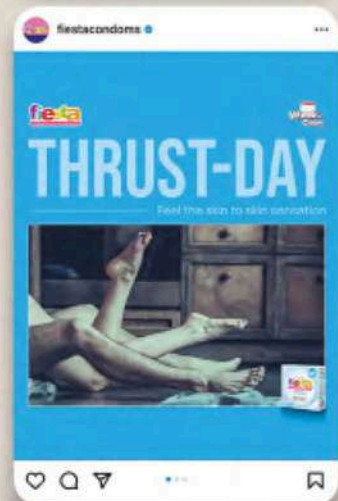
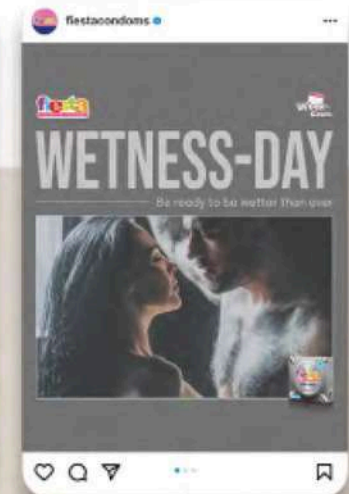
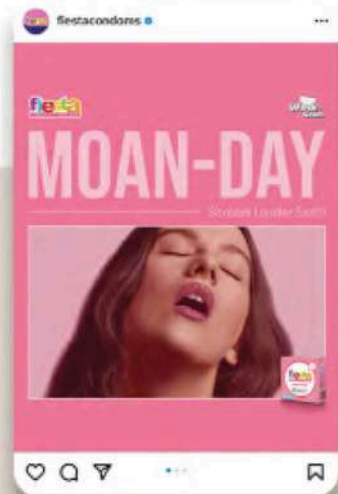


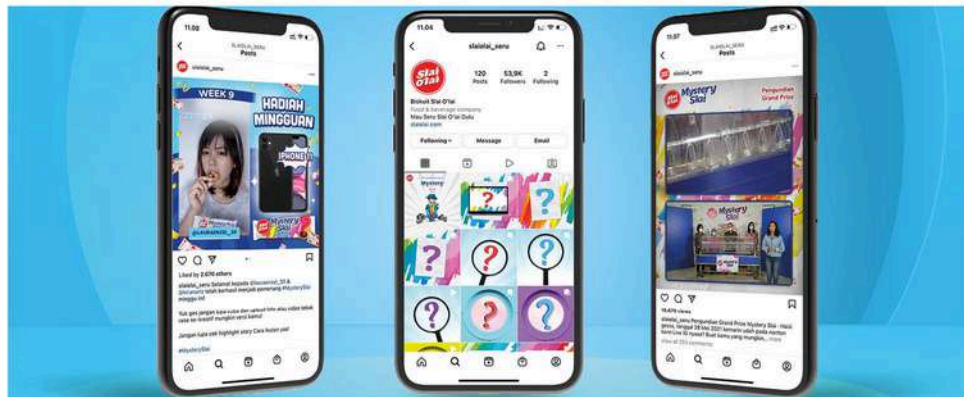
Description.

Many brands seek innovative and challenging campaign ideas that surprise and captivate their audience, aiming to go viral. Our expertise lies in creating digital campaigns through social media that introduce unique brand communications to a massive audience.

The core concept is to spark conversations on social media and digital platforms, leveraging the influence of Key Opinion Leaders (KOLs) and influencers to amplify awareness. By crafting engaging and shareable content, we ensure your brand achieves significant reach and impact, making your campaign widely recognized and successful.







Key Visuals

Brand.



Description.

Elevate your brand's visual impact with our Key Visual design services, tailored for any type of placement. Whether it's posters, brochures, pamphlets, catalogs, banners, or billboards, our team excels at creating compelling and cohesive designs that capture your brand's essence.

We ensure that every visual element resonates with your target audience and enhances your brand's identity across all platforms and mediums. Our designs are crafted to stand out and make a lasting impression, ensuring your message is effectively communicated and visually appealing.



Key Visual - With Talent



Key Visual - Product Focus



Key Visual - Promo



Perfect Day Booster No. 1

TORA BIKA
Cappuccino

- ✓ Real Chocolate Granule
- ✓ Thick Creamy Foam
- ✓ Great Coffee Taste

O'RICE Korean Rice Cracker

O'RICE Sweetwood Flavor
O'RICE Sweet Flavor

DIPANGGANG BUKAN DIGORENG

MEKANISME

- 1 Upload struk belanja
- 2 Berikan kami saran
- 3 Pangkalkan wang

Malkist KOREAN BBQ

Roma Malkist KOREAN BBQ

DAEBAKI

PEDAS PEDAS BERENERGI

Malkist Cokelat Kelapa

Roma Malkist Cokelat Kelapa

COKELAT MANIS DAN GURIH KELAPA COCOK ABIS!

BARU

Roma SHARK 'n friends BISKUIT PANGGANG YANG CRUNCHY & FUN

BISKUIT PANGGANG YANG CRUNCHY & FUN

Cheddar

BARU

Seger **NIPIS**nya,
Smooth **SODA**nya

Nipis Madu LIME SODA

Teh Pucuk HARUM

Temen Wajib Buka Puasa
Dimana Aja!

KEMASAN JUMBO!

Teh Pucuk HARUM

KOPI SUSU KHAS THAILAND
ENAAK DAN NENDAAANG

KOPIKO LUCKY DAY THAI COFFEE DRINK

NEW



Packaging Design

Brand.



Description.

Packaging design is more than just placing a product on the market; it's about captivating audiences and influencing their purchasing decisions. Effective packaging builds brand identity and conveys the brand message. Each brand is unique, and our packaging designs are tailored to reflect this uniqueness.

We ensure that the first impression your product makes on market shelves aligns perfectly with your branding, message, and purpose. Let us help you create packaging that not only stands out but also resonates with your target audience and strengthens your brand identity.













3D Booth Project

Brand.



Description.

Engage your audience with our comprehensive 3D booth project management services for multiple big brands. From conceptualization and planning to the meticulous execution of booth or stage setups, we handle every detail to ensure a flawless experience. Our expertise lies in creating immersive and visually stunning booths that captivate and resonate with your target audience.

By combining innovative design with strategic placement, we enhance brand visibility and create memorable experiences that leave a lasting impression. Our 3D booths are tailored to reflect your brand's identity and are designed to stand out among competitors, ensuring a cohesive and impactful presence at any event.











CGI & 3D Animation

Brand.



Description.

In the era of digital transformation and the emerging metaverse, CGI has become a powerful tool to support brand campaigns and representation. Our expertise lies in creating customized CGI, 3D animations, and virtual characters that accurately embody your brand's image and communication. These are designed with a professional appearance and realistic touch, ensuring they resonate with your target market.

Additionally, we create stunning 3D animations that seamlessly blend real videos with surreal images and animations. This approach captures your audience's attention, making your brand stand out, leaving a lasting impression, and engaging your target audience effectively. Trust us to bring your brand to life with innovative CGI and 3D animation solutions.



Rachel before we did some magic



The new Rachel



Mascot Character Development

Brand.



Description.

Bring your brand to life with our mascot and character development services. We create both 2D and 3D characters that not only bring your brand's core values to life but also humanize them to resonate with younger audiences. By adding relatable traits, personalities, and ensuring easy recognition, we ensure that your characters connect with your target market on a personal level, fostering a stronger bond with your brand.

Whether you need a playful 2D mascot or a dynamic 3D character, we deliver creative solutions that captivate and engage, making your brand more relatable, memorable, and recognizable.





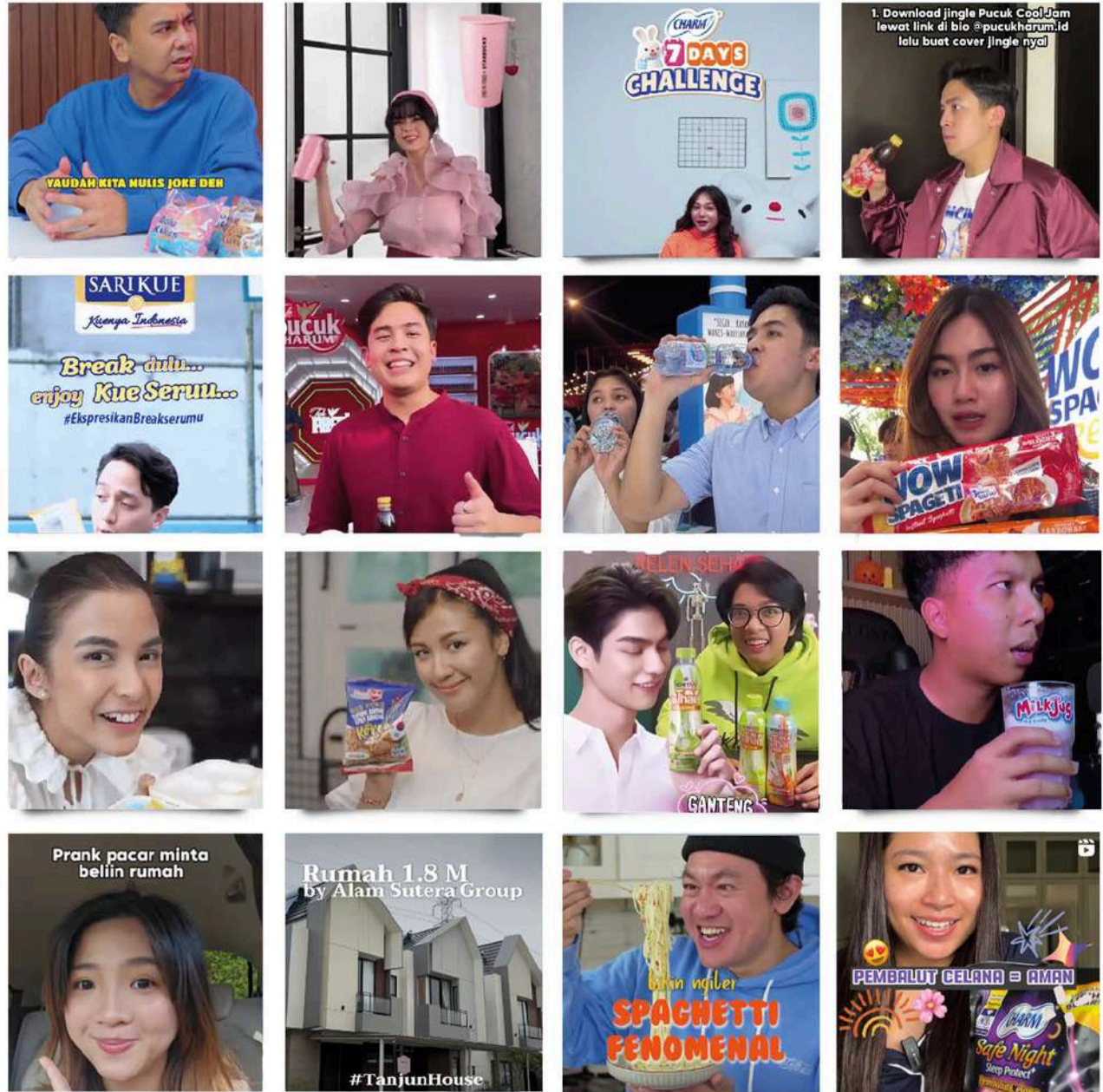
Collaboration with KOL

Brand.



Description.

We work with a wide range of Key Opinion Leaders (KOLs), from mega to micro and nano influencers, as well as buzzers across all platforms. We create engaging content that resonates with the target audience through these influencers, ensuring the brand message is relatable and trustworthy. Influencer we have collaborated with several influencers such as Raditya Dika, Jerome Polin, Chelsea Olivia, Amel Carla and many more. Additionally, we handle both online and offline events, enabling us to execute mass campaigns effectively. This approach boosts brand credibility, enhances engagement, and leads to successful collaborations and impactful reviews.





GISELLA ANASTASIA

GABY SAPUTRA



TAMARA DAI

HAMIDAH RACHMAYANTI
PATRICIA DEVINA

SISKA JKT48

OZA RANGKUTI

FADIL JAIDI



ARAFAH RIANI

SHAREN DELON



MARCO RANDY

CLARINE CLAY



DILLAN JANIYAR



KELLY COURTNEY

CHELSEA OLIVIA



RAFFI AHMAD



TYNA DWI JAYANTI



JEROME POLIN

AUREL HERMANSYAH

DAFFA ARIQ

MELKI BAJAJ

LIVY RENATA



NATASHA RIZKY

AIDAN MIRZA

BAIM WONG



ZOLA AMIRIN

PUTRI ANNE

MARCEL DARWIN

RADITYA DIKA

KEV "LUQMAN"

Nano, Micro, Macro, Mega KOL
Management



Website & Microsite

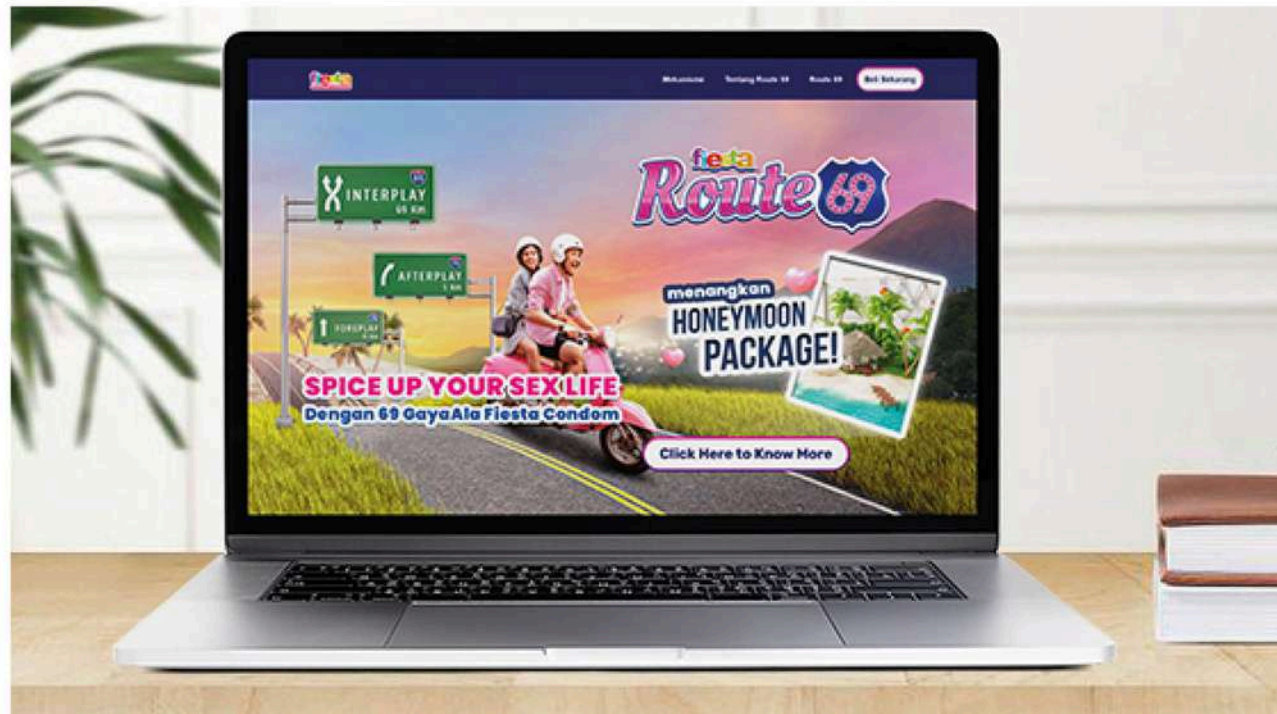
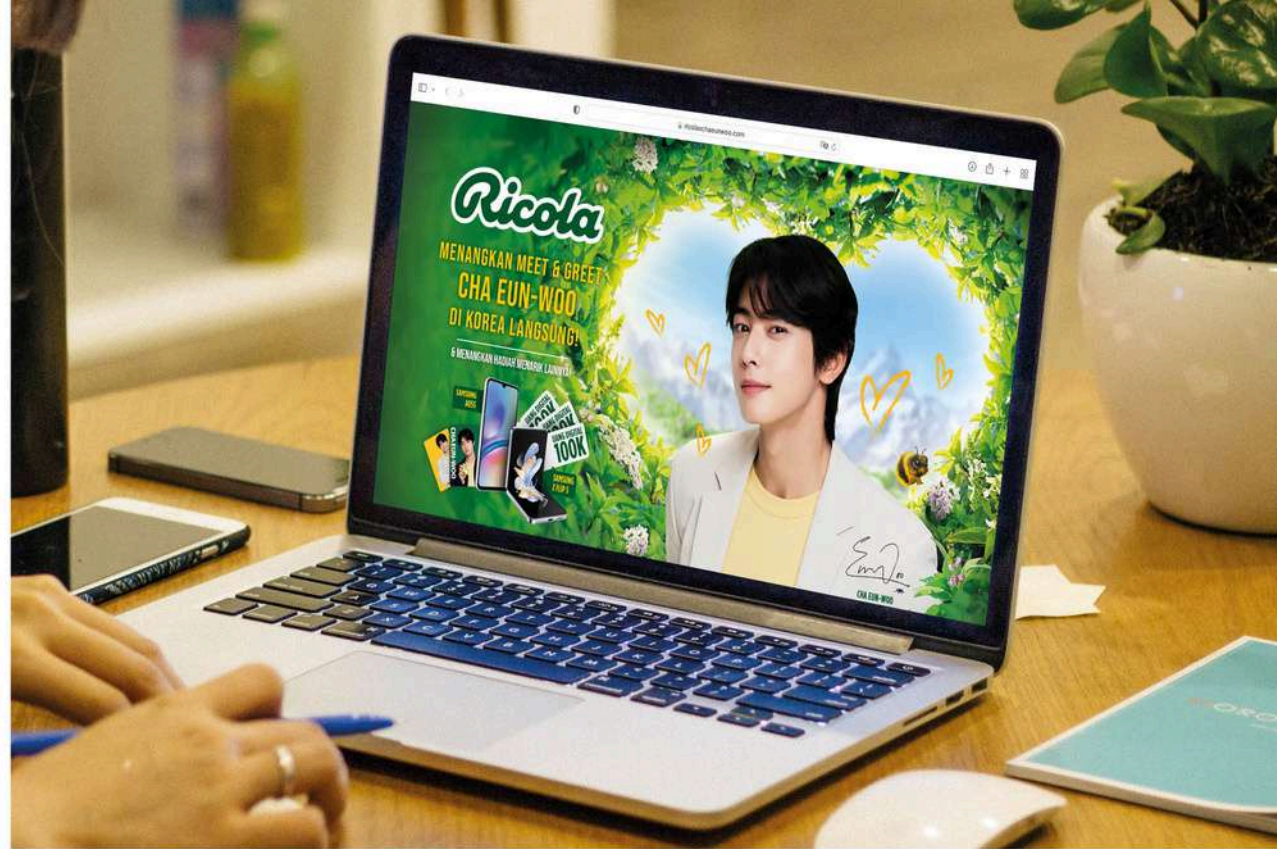
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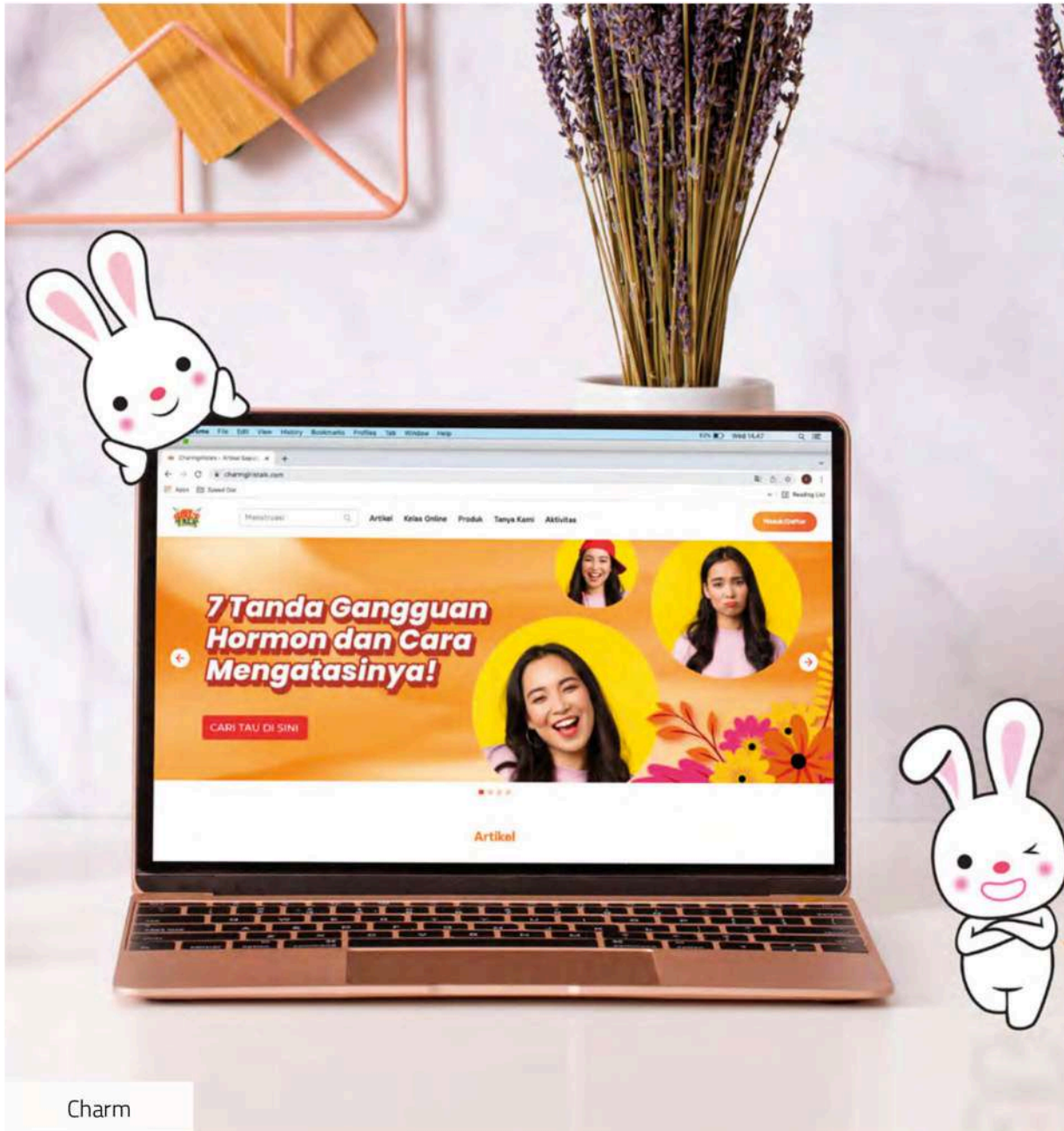
Description.

A brand's website is essential for its digital presence, serving as a reference for branding and seasonal campaigns. We develop dynamic, user-friendly websites that accurately reflect your brand's identity and support your marketing goals. Our services include SEM and SEO to enhance visibility and performance.

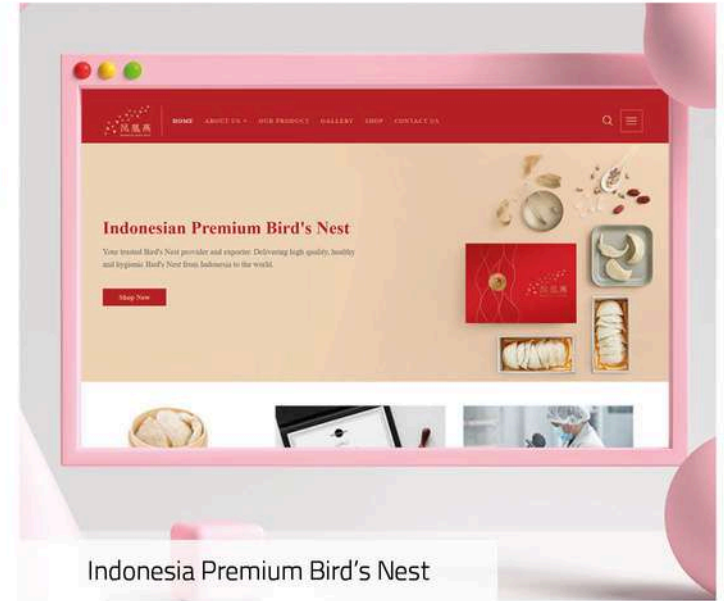
Additionally, we create interactive websites that engage your audience, allowing for data collection through user submissions. This ensures your brand effectively connects with its target market, providing valuable insights and fostering deeper engagement. Trust us to deliver a comprehensive digital platform that meets your needs and drives success.



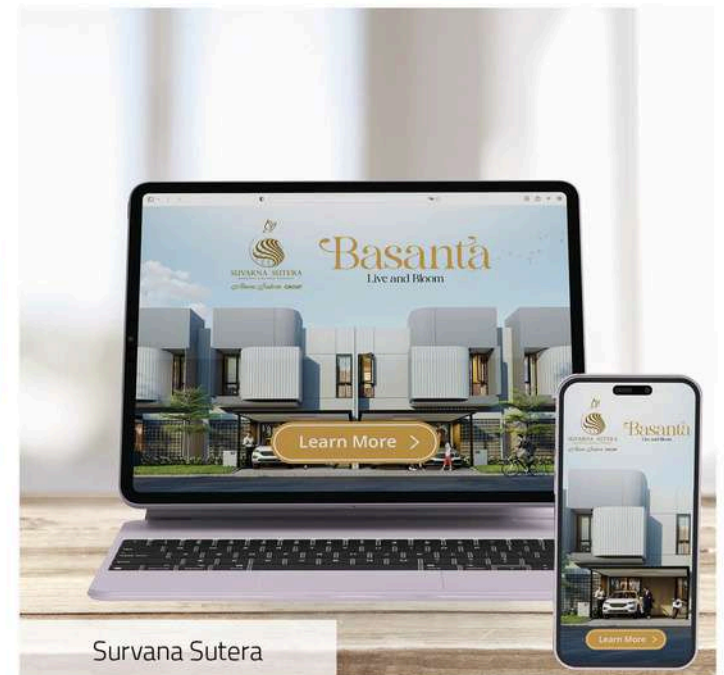




Charm



Indonesia Premium Bird's Nest



Survana Sutera

Photography & Media Assets

Brand.

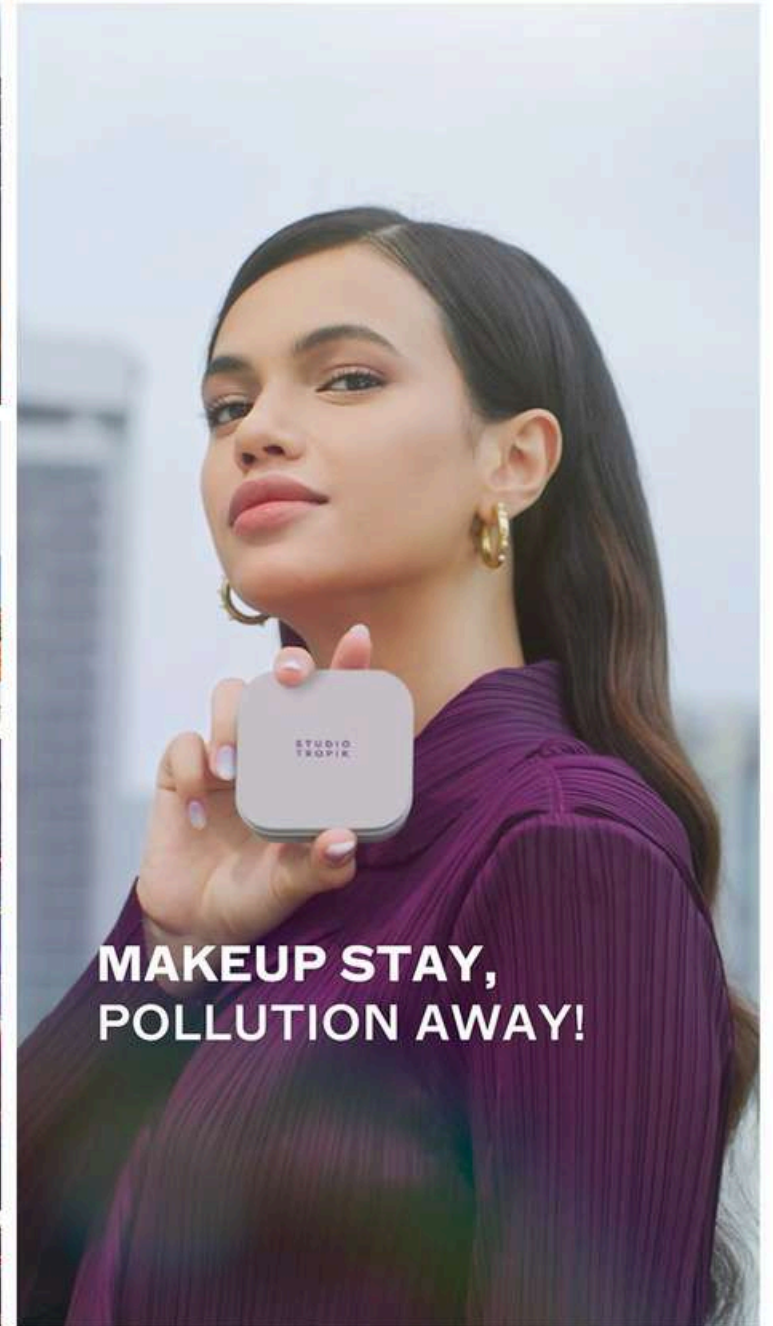
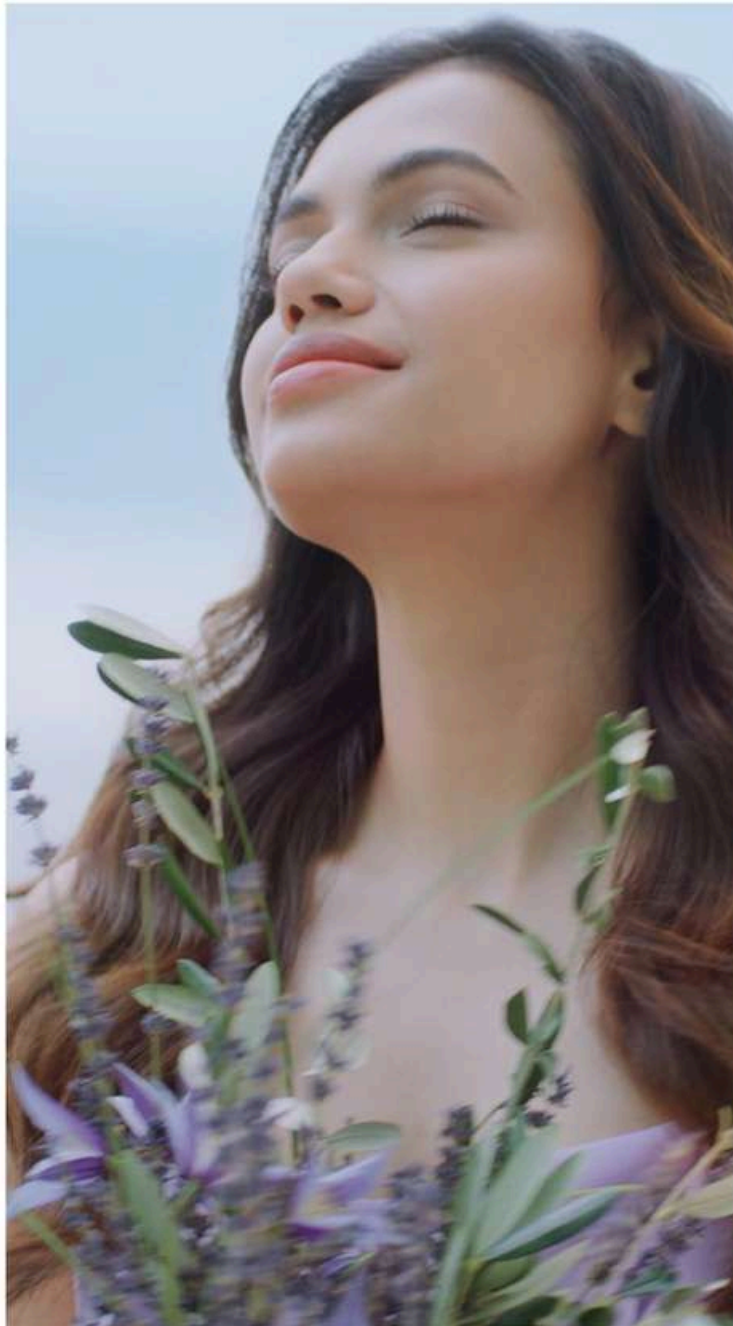


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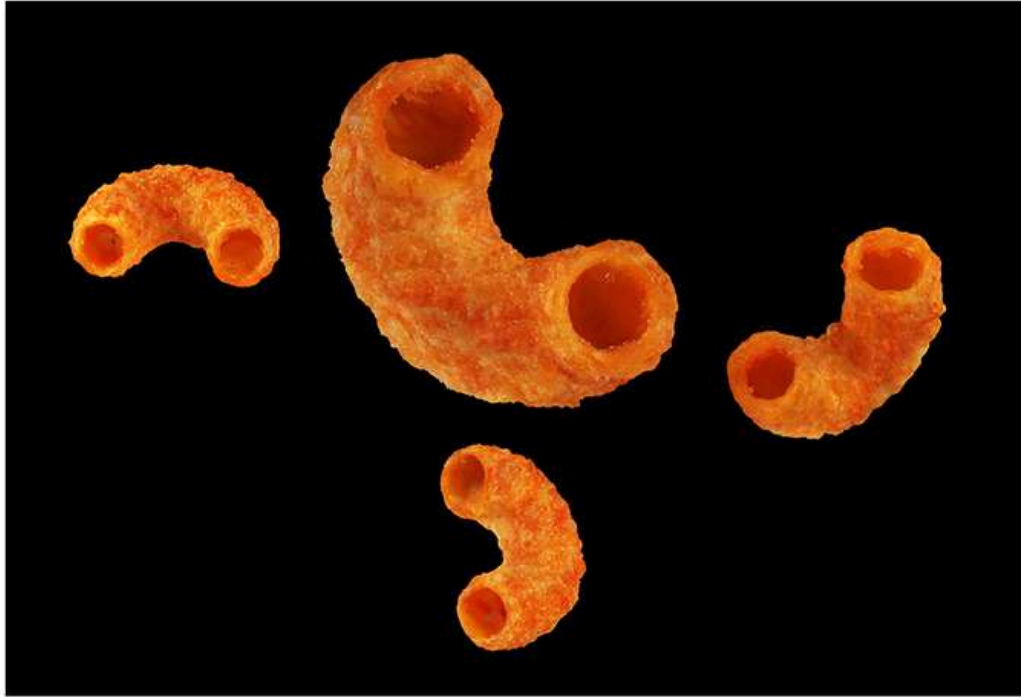
We also offer comprehensive photography and photoshoot services, from creating mood boards and providing direction to utilizing our in-house indoor studio for photoshoots and digital video production. We understand that branding is about aesthetics, and social media serves as a vital channel for showcasing a brand's identity to the world. Our solution involves crafting the desired visual representation through professional photo and video services, effectively conveying the brand's message to the audience. With our experienced team, we create tailored images that are unique and distinguishable, ensuring each brand stands out distinctly.







**MAKEUP STAY,
POLLUTION AWAY!**



International Project by TxT Creative Singapore

Brand.

AIA

Moody's | VIETNAM
ASSOCIATION OF BANKERS

hp chromeOS

BNB CHAIN

BYBIT

aelf. SCALINGX

Description.

Delivering exceptional international project services, we specialize in designing 3D stages and displays for major offline events. From the initial concept to the final finishing touches, we ensure every detail is meticulously planned and executed. Our expertise includes incorporating striking elements such as neon displays, LED displays, and other advanced technologies to create visually stunning and immersive environments.

We focus on providing high-quality, innovative designs that captivate audiences and enhance the overall event experience. Trust us to bring your vision to life on an international stage, ensuring a memorable and impactful presence for your brand.





Let's make
great things
happen!



Jl. Scientia Boulevard, Ruko Dalton Timur no 26
(DLNT 026, Curug Sangereng, Kec. Klp. Dua,
Tangerang, Banten 15810)